

THE METRO MANILA REGION AND GEOGRAPHICAL AREA OFFICE




FY 2022-2023 METRO MANILA REGION AND MMGAO COUNCIL

- Leticia C. Tagle - MMR Chair
- Lolita P. Tang - MMGAO Chair & MMR VC for Membership
- Geraldine H. Apostol - VC for Operations
- Lorraine C. Dimayuga - VC for Professional Development
- Elvira P. Crudo - NMMC President
- Michael A. Madlangbayan - EMMC President
- Helen S. Tiu - WMMC President
- Consuelo O. Cadelina - SMMC President
- Jovito V. Gertes - RSR for Commerce & Industry
- Ronald Eric C. Buen - RSR for Education
- Maricris U. See - RSR for Public Practice
- Emma A. De Guzman - RSR for Government
- Marita B. Alover - MMR Secretary
- Corazon S. Rey - MMR Asst. Secretary
- Sonia D. Segovia - MMR & MMGAO Treasurer
- Ellen B. De Guzman - MMGAO Secretary



PICPA METRO MANILA REGION (MMR) AND METRO MANILA GEOGRAPHICAL AREA OFFICE (MMGAO) COUNCIL AND OFFICERS INDUCTION AND OATHTAKING CEREMONIES

The Metro Manila Region and Metro Manila Geographical Area Office welcome the FY 2022-2023 newly-appointed Council members and Officers, led by MMR Chair Ms. Leticia C. Tagle, and MMGAO Chair Ms. Lolita P. Tang. The induction and oathtaking ceremonies were held on July 9, 2022 at Baguio Country Club, administered by Keynote Speaker and Inducting Officer, Acting Superintendent, PMA, BGEN Julius A. Tomines. The event was attended by colleagues from PICPA National, Metro Manila Chapters, friends from the profession and guests.



COURTESY CALL TO PMA, BGEN JULIUS A. TOMINES

PICPA MMR Chair Leticia C. Tagle and MMGAO Chair Lolita P. Tang conducted a courtesy call to the FY 2022-2023 PICPA MMR Induction Keynote Speaker and Inducting Officer, Acting Superintendent, PMA, BGEN Julius A. Tomines on July 7, 2022. Also present were PICPA MMR APC Chair Corazon S. Rey, Co-Chair Teresita A. Del Rosario, ED Nelson Conrad C. Ho and Admin Manager Fanny R. Madraga.





FY 2022-2023 PICPA MMR & GAO ANNUAL PLANNING AND LEADERSHIP CONFERENCE



The PICPA MMR & GAO Annual Conference for FY 2022-2023 kicked off with a discussion on the PICPA National and MMR Structure, the Role of Chapter Officers, Committee Chairs and Co-chairs, and Sectoral Representatives on July 8, 2022, 8:00am at FVR Room, Baguio Country Club.

This was delivered by Mr. Jose M. Ireneo, FY 2021-2022 PICPA National Executive Director.

He was immediately followed by Mr. Randi Lorica, Chair, GARCA Committee PICPA National who discussed the initial draft of GARCA Scorecard.



These sessions aim to provide the chapter/GAO and MMR officers insights on the structure of PICPA, and enable them to identify the boundaries/responsibilities of each chapter/office/region thereby enabling them to work and lead in a collaborative environment.



After the orientation, an open forum was held to have a sharing of best practices, experiences, and insights in leading and representing the chapters, office, and region. The forum was moderated by Ms. Corazon S. Rey, Chair MMR APC Committee.

Metro Manila Chapter Past Presidents were invited to be panelists. This is to provide the new officers with a general perspective and knowledge on how to effectively run/lead a chapter or office or region based on the experiences of past presidents.





Dr. Erwin Vincent G. Alcala, PICPA National President, delivered his message and overview of the Administrator's plans in the afternoon session of Day 1.

This is to enable all chapters, GAO MMR officers and committee chairs, co-chairs, and members to plan the activities/programs for the year towards the attainment of goals set by each chapter, GAO MMR and PICPA national in general.

PICPA MMR Chair Leticia C. Tagle and MMGAO Chair Lolita P. Tang also delivered their respective messages.

The MMR council officers were also introduced in the afternoon session. This was followed by a talk from Atty. Marc Fabian B. Castrodes, President & CEO Arete Leadership Development on Thriving in the New Normal. The session concluded with Break-out sessions per Chapter.



A Hawaiian-themed Dinner and Networking Night were conducted to conclude the productive Day 1 of the Annual Planning and Leadership Conference. Mr. Shane Tanguin, fellowship Committee Chair, delivered an Opening Message. Each Chapter prepared a dance performance.

Western Metro Manila Chapter got the highest rank among all performances. Fun games, more dancing, and singing added more fun during the night. It was indeed a great fellowship experience.





Day 2 started off with a Zumba. Everyone who joined had lots of fun burned calories and had more fellowship.

A group photo op was also initiated. Then to inculcate in the participants the value of teamwork, camaraderie, and good rapport in working for the attainment of the goals of each chapter, GAO, MMR, and PICPA national in general, team building activities were conducted.



In the afternoon session, Dr. Noe G. Quiñanola, Chairperson, Board of Accountancy (BOA) discussed updates on BOA policy directions and BOA's expectations from PICPA Leadership.

This aims to enable the participants to gain insights on the BOA's latest issuances and the expectations of BOA from PICPA to align its objectives, plans and programs for the FY 2022-2023. This was followed by the Impact of Leadership on the Promotion of Mental Health and Wellness by Mr. Andrew S Macalma, University Registrar, Saint Louis University. This aims to enable the participants to gain new concepts on how to effectively lead.



Then PICPA National President Erwin G. Alcala, MMR Chair Leticia C. Tagle, MMGAO Chair Lolita P. Tang, and Chapter Presidents were invited to a panel discussions about the PICPA National, MMR, Chapters, and MMGAO's Plans and Programs. Induction and Oathtaking Ceremonies of the Newly-elected Board of Directors, Committee Chairs, and co-chairs concluded the Day 2 event.





The Accountancy Week Celebration kicked-off with a Thanksgiving Mass on July 17, 2022, 8am at 3rd Flr., PICPA National office.

It was administered by Fr. Jerome Secillano. PICPA MMR, MMGAO and Chapters, were led by MMR Chair Leticia C. Tagle and MMGAO Chair Lolita P. Tang.

PICPA Metro Manila Region, MMGAO, and Chapters joined the PICPA Tanim held on July 17, 2022 at La Mesa, Eco Park, Quezon City.



Participants joined the planting of seedlings in the area.

METRO MANILA REGION DAY



Hon. Mark A. Villar was the Keynote Speaker in the morning session of AWC-Metro Manila Day held on July 22, 2022, at Grand Ballroom, Edsa Shangri-La Hotel, Pasig City. Hon. Noe G. Quiñanola, Chairman, Professional Regulatory Board of Accountancy, and Dr. Erwin G. Alcalá, PICPA National President also graced the event with their respective inspiring messages.





Hon. Maria Leonor Robredo, the Former Vice President Republic of the Philippines also delivered her speech on the topic "Up for the Next Challenge: Contributing to Grassroots, Community Development".

This was followed by Mr. Jonathan Ravelas, First Vice-President/ Chief Market Strategist BDO Unibank Inc. on the topic "From Promises to Action: The New Administration's Role in Boosting the Economy, Ensuring a Sustainable Future".

The last Guest speaker was Ms. Fatima Gaw, Professor, University of the Philippines on the topic "The Private Sectors Role: Fighting the War Against Misinformation".





PICPA LAUNCHES CELEBRATION OF FIRST FRIDAY MASSES

The PICPA National Committee on Special Events and Presidential Affairs launched the celebration of First Friday Masses in PICPA on August 5, 2022.

The August First Friday Mass was sponsored by the Metro Manila Region and Metro Manila GAO. It was held at the PICPA Building, Shaw Blvd., Mandaluyong City.

Fr. Felixberto “Jun” Perez, SVD celebrated the monumental event attended and participated in by National Committee on Special Events Chair Apat C. Martinez Jr., MMGAO Chair Lolita P. Tang, MMR Council Chair Leticia C. Tagle, MMR Executive Director Nelson Conrad C. Ho, National Office Admin and HR Manager Salvacion Degillo, National Office Secretariat and MMR Secretariat staff.



The celebration was a hybrid with around fifty in actual face-to-face attendance and around thirty participants attending the virtual broadcast via Zoom. The event has also been streamed live on the FaceBook page of the National Office, now with more than 140 views and still counting.

With the Special Events Committee spearheading, the event will be a monthly celebration that aims to further strengthen the spiritual values of the PICPA community. The Special Events and Presidential Affairs Committee is led by Mr. Apat C. Martinez, Jr. as Chair and Meynard Sardalla and Louie Falguera as co-chairs.





JOINT SECTORAL SUMMIT SPOTLIGHT ON PUBLIC PRACTICE

PLAY IT FORWARD IN PUBLIC PRACTICE:
AUDIT AND TAX TRENDS AND DEVELOPMENTS

Philippine Institute of Certified Public Accountants Metro Manila Geographical Office, Metro Manila Region, and Southern Metro Manila Chapter joined hand-in-hand in conducting the Sectoral Summit - Spotlight on Public Practice with the theme "Pay it Forward in Public Practice: Audit and Tax Trends and Developments" on September 7-8, 2022 at Grand Ballroom, Century Park Hotel, Manila.

The event started with the Doxology, followed by the Philippine National Anthem. The Oath of CPAs was led by Ms. Normita L. Villaruz, Past Chair, Metro Manila GAO. The welcome remarks was delivered by Ms. Maricris U. See, Chair, of Sector Summit Committee and RSR for Public Practice. Ms. Leticia C. Tagle, Chair, Metro Manila Regional Council and Ms. Lollita P. Tang, Chair, Metro Manila GAO Council both delivered their Inspirational Messages during the Joint Sectoral Summit on Public Practice.



JOINT SECTORAL SUMMIT SPOTLIGHT ON PUBLIC PRACTICE

PLAY IT FORWARD IN PUBLIC PRACTICE: AUDIT AND TAX TRENDS AND DEVELOPMENTS

Mr. Wilfredo A. Baltazar, Audit Leader, Navarro & Co – Deloitte Philippines, Chair, QAR Committee PICPA National delivered the first Technical session on The Relationship Between QAR and ISQM Frameworks.

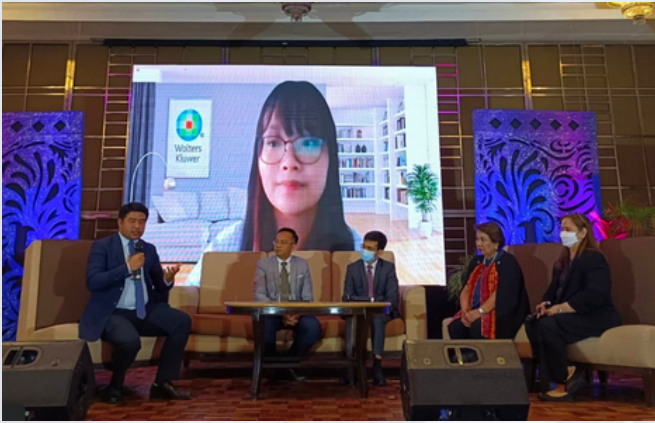
The second Resource speaker was Mr. Cesar Faustino Ravalo Jr., Chairman, ACPAPP Academy, Partner, PR Ramoso & Co., CPAs who delivered the session on Preparing for the QAR thru the ISQM: Discussion of QAR Manual and Application.

Ms. Jerellen Rodriguez, 2022 Reina Internacional del Chocolate delivered an Inspirational talk. MMR-GAO Council and Summit Committee presented the awards of recognition to resource speakers.

Technical Session 3 in the afternoon was a roundtable discussion with the following panelists: Hon. Noe G. Quiñanola, Chairman, Board of Accountancy Professional Regulation Commission, Mr. Romualdo V. Murcia, III, Executive Vice President, ACPAPP, Mr. John T. Villa, National Sectoral Director for Public Practice PICPA National Board, Partner, SGV & Co. and Mr. Eric J. Magcale, Managing Partner & CEO at EJM and Associates.

The session was moderated by Ms. Katherine U. Sobremonte, Co-Chair, Sector Summit Committee.





Technical session 4 entitled Audit Productivity Tools (including Analytical tools) – lecture was delivered by MS. Quah Kai Li, SEA Product Manager Wolters Kluwer, Singapore. This was followed by another Roundtable Discussion: Audit Productivity Tools (including analytical tools) with the following panelists: Ms. Quah Kai Li, SEA Product Manager Wolters Kluwer, Singapore, Hon. Maria Teresita Dimaculangan, Member, Board of Accountancy Professional Regulation Commission, Mr. Michael C. Gallego, Partner, P&A Grant Thornton, Ms. Geraldine H. Apostol, Partner, Isla Lipana & Co., Mr. Eric J. Magcale, Managing Partner & CEO at EJM and Associates. The discussion was moderated by Mr. Shane Dave Tanguin, Partner, SGV & Co. Day 1 concluded with awarding of recognition to the resource speakers and moderators.



SMMC President Ms. Consuelo O. Cadelina delivered her President's message as an opening to the second day of the Joint Sectoral Summit - Spotlight on Public Practice. Hon. Mark Dennis Joven, Undersecretary, International Finance Group Department of Finance was the morning session keynote speaker who talked about The Philippine Economy: Trends, Outlook, and Priorities. Hon. Lilia Guillermo discussed BIR Plans and Programs for Technical session 1, followed by Tax Digitalization by Hon. Ma. Rosario Charo Enriquez-Curiba, OIC-Deputy Commissioner Information Systems Group Bureau of Internal Revenue and Hon. Lilibeth Maranan, OIC-Assistant Commissioner Project Management & Implementation Services Bureau of Internal Revenue. Technical Session 3 speaker was Hon. Janette Cruz, OIC- Assistant Commissioner Client Support Service Bureau of Internal Revenue. Her topic was E-invoicing: What you need to know? How to get ready and adopt? Roundtable discussion on BIR Related Topics and Common Tax Issues Encountered by Taxpayers kicked-off the afternoon session with the following panelists: Atty. Thyrza Marbas, Partner, SGV & Co. (Business Tax Services), Ms. Rhodora G. Icaranom, Co-Chair, Committee on Taxation PICPA National, and Mr. Aaron Escartin, Partner, SGV & Co. (Global Compliance and Reporting). The session was moderated by Ms. Maricris U. See, Chair, Sector Summit Committee and RSR for Public Practice. Atty. Fabian Delos Santos, Partner, Head of Tax Services SGV & Co. conducted the Technical session 4: Recent BIR Issuances and Atty. Lawrence Biscocho, Partner PwC Philippines – Isla Lipana & Co. was the speaker on Special Tax Incentives and Controversial Court Cases.

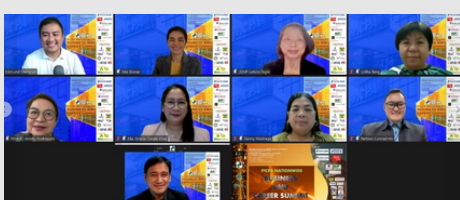


Philippines Institute of Certified Public Accountants - Commerce and Industry Sector in partnership with Association of CPA in Commerce and Industry, Metro Manila Geographical Area Office, Metro Manila Region, Committee on SMP/SMEs, and Committee on Professional Development held a week-long Nationwide Business and Career Summit on September 26 to 30, 2022 via Whova online platform with the theme "Play it Forward: Securing a Sustainable Future".

The event was graced by prestigious resource speakers who are experts in their respective fields. Technical session 1 entitled Current Trends in Career Development was delivered by Ms. Sarah Stone, Executive General Manager of Ab2 Institute of Accounting, and Mr. Thomas Sutton, Head of Professional Development at Ab2 Institute of Accounting.

Technical session 2 with the topic Choosing the Best Career Track for You was a roundtable discussion with panelists Mr. Reginald Yu, President, Times Paint Corporation, Mr. Giovanni Alingog, Chief Executive Officer of Glovax Biotech Corporation, Mr. Marvin Galang, President of Ten Eleven Manila, Inc., Ms. Marites Reaño, Partner of Layug, Reaño and Associates and Mr. Ferdinand Rodriguez, Managing Director of FAR Management Consultancy & Accounting Office.

The session was moderated by Ms. Ivy Zafe, Ex-Officio, Eastern Metro Manila Chapter. Day 2 Technical Session 1 entitled Engaging Hobby for Business Growing & Selling Plants Urban Gardening was delivered by Ms. Bambi Barcelona, Vice-President of Urban Retail Harbest Agribusiness Corporation, and Ms. Sahara Mae Naral, Deputy Administrator - Tissue Culture Laboratory Harbest Research and Development Department. Day 2 Technical session 2 entitled Entry into Franchising was handled by Mr. Armando Bartolome, Founder & President GMB Franchise Developers.



Panelists for Day 3 Technical session 1 on Sustainable Business through Technology were Mr. Felix Ayque, CEO and Founder of Komunidad, and Mr. Jeff Barreiro, Founder & Executive Chairman of Mayani. Ms. Meljorie Atienza-Cruz, Chairperson, ACPACI Secretary, SMP & SMEs Development Committee, PICPA moderated the session.

Mr. Michael Gallego, Partner, Advisory Practice Leader, and Head of Knowledge Management Punongbayan & Araullo was the Resource speaker in the afternoon session, delivering the topic Cyber Security: Protecting your Business with the Right Technology.

Day 4 Technical session 1 on Applying Smart Investing Strategies for CPAs was graced by Ms. April Lynn Tan, First Vice President, Corporate Strategy of COL Financial and Unlocking Cryptocurrencies by Mr. Edmund Daniel Martinez, Vice President for Business Development of Philippine Digital Assets Exchange.

This was followed by Mr. Chinkee Tan, Pambansang Wealth Coach, Team Positive, Inc. on Secrets of the Rich and Successful.

Day 5 Technical session entitled Computerized Accounting System was lectured by Ms. Andrea Piñon, Channel Sales Manager QNE Software Philippines, Inc. in the morning session and Regulatory Requirements & Updates on e-Invoicing by Ms. Janette Cruz, Assistant Commissioner BIR Client Support Service in the afternoon session.

The event was also graced by Dr. Erwin Vincent Alcala, PICPA National President, Hon. Noe Quiñanola, Chairman, Board of Accountancy Professional Regulation Commission, PICPA Metro Manila Chair Ms. Leticia Tagle, MMGAO Chair Ms. Lolita Tang, and ACPACI President Mr. Apat Martinez.